

# CHNA Implementation Plan - Jackson County (KS) / HCH

## Wave #4 2022 CHNA Health Needs Tactics - Year 1 of 3 (Starting 4/1/2022 - 3/31/23)

	CHNA Health Areas of Need	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not"	Identified "Lead"	Identified Partners	Timeframe	(Hours)	\$\$\$
1	Awareness of HC Services	a	Continue HCH marketing activities. Promote existing healthcare services, facilities and specialists. Increase marketing activities to generate community interest and awareness. Educate community about existing HC services using digital tools (Facebook / Website). Advertise on the radio and in the newspapers	HCH Pam Holaday	Chamber / Community HC Systems	Ongoing		Portion of current Advertising Budget
		b	Continue using and updating the comprehensive Jackson County Resource Guide on dedicated community website. Create options to set appointments / see openings.	Pam/LeighAnn				\$0
		c	Send hospital leadership and staff to local events, activities, and programs to promote and publicize facilities and services. Organize who goes where and when.	Krista	Senior Life Solutions	SLS - Women in Ag Event February 2022		\$500
		d	Continue to host "lunch and learns" where healthcare staff are able to describe their services to a different demographic of individuals than those that would be able to attend an evening dinner. (consider breakfast options as well)	Pam		Plan is to start April 2022		\$300
		e	Start a Reference link that allows patients to utilize all healthcare services locally. Promote phone numbers & texting to make appointments.					
2	Mental Health (Diagnosis, Placement, Aftercare, Providers)	a	Continue community education. Collaborate with community elementary, middle, and high schools to educate students on mental health (de-stigmatize mental health conditions, suicide prevention and social media bullying)	Kanza / Psychological Health Systems	Community HC Systems / Mirror Inc?			
		b	Continue to increase depression screenings by primary care physicians. Add trauma assessment for pediatrics and other MH issues.	Carrie/Kelcie RHC		Added trauma informed care assessment by case managers for all hospitalized patients.		
		c	Continue to provide mental health service "first aid" training for law enforcement, schools, and other first responders in the community.					
		d	Recruit and retain Mental Health providers to meet specific mental inventory needs as identified. Consider recruitment of locum or visiting provider.			Force established to evaluate community needs and organizational response.		
		e	Continue Suicide prevention training at schools. Develop and sponsor an anti-suicide campaign for local community members.					
		f	Continue to explore / develop relationships with key community partners in the area of mental health for collective impact. Look into partnering with local churches for additional support.			Participating in All-Align KHIN program to enhance partnerships and collaboration with KANZA.		
		g	Continue to encourage area providers to use / establish BH tele-health options in the community.					
		h	Continue to investigate grant writing to fund mental health and depression. Use grant funding to support mental health care and mental health prevention.	Carrie		Will continue to support SLS Program, additional support funding 1/year		\$13,674

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		i	Continue to utilize a 24-hour crisis hotline (Statewide Number: 800-273-8255), 1-800-784-2433). High Plains crisis line / screenings					
3	<b>Teen Health (Education)</b>	a	Assist schools on their efforts to educate youth on the dangers of smoking / tobacco use, as well as vaping. Fill in gaps in programming and use social media.	HCH / Carrie	Schools / Tribal Health / Clergy	Form group by Summer 2022		
		b	Continue to build relationships with K-12 schools and school nurses to provide education to students and families about healthy eating strategies and fitness education. (Use JCCTC)	JCCTCC- Krista	John Hurla - Tribal PD	Krista attend JCCTCC/ 3/2/2022	2 hrs/month	\$1,200
		c	Create Youth health programs to educate on most common diseases / prevention methods. Market this program through website, social media, radio, and/or newspaper.	Rachel Gross will work with counselor	HCH Providers/ Public Health **Need new Director	Provide education '22-'23 school year; Free Sports Physicals provided May 2022 HHS/RV/Wetmore	72 hrs	\$4,300
		d	Educate & expand youth physical activity programs. Create after school programs to keep youth active through Parks and Rec.	Rachel Gross	Parks/Rec	Form group by Summer 2022		\$400
		e	Educate students on safe sex programs including STD's. Continue utilizing nurse speakers to come into schools to speak to students (DOH)	Krista - previously Stop the Beed	JCCTCC to concur with topics/Superintendents of Schools	Form group by Summer 2022 to provide education	align with JCCTC C mtgs	
		f	Emphasize health education with focus on chronic health, smoking/tobacco/vaping, increased seat belt usage, exercise, nutrition, and sex education.	JCCTCC - Krista	Public Health **Need new Director	Form group by Summer 2022; JCCTCC involvement to support student led efforts and initiatives in the schools focused on tobacco, seat belt use, and exercise/wellness.	2 hrs/qtr	\$1,200
4	<b>Adequate Housing</b>	a	Create a Jackson County Housing Development Plan that would address affordable safe housing for community residents.	City / County	Mark Aeschliman / Homestead Housing	Form group present by Fall 2022	hours (3) staff	\$500
	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Explore the idea of establishing a re-home store for low cost renovation items. Partner with local businesses for appliance donation options.	Carrie	Discussed make plans for internal presentation to county/city	Meeting set with Mark A. 3/28/2022		
		c	Continue exploring the area and building a new apartment complexes for young families and potentially the elderly as two separate developments.	Carrie/Gretchen	Discussed make plans for internal presentation to county/city			
		d	Offer rental tenant support resources such as unique payment plans. - Ministry		Ministerial Alliance			\$0
		e	Encourage local bankers to allow loans which aid in improvement of existing housing.	Carrie	Discuss feasibility with DSB/FSB/GNB			\$0

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5	<b>Drug / Substance Abuse</b>	a	Continue to monitor prescription drug (KTRACS) abuse. Support area physicians in discouraging prescription drug abuse.	Law Enforcement	DOH / Mirror Inc. / Kanza / JCCTC			
	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Support substance abuse counseling for community members. Educate the schools and local community organizations on signs of drug abuse. Establish resource list available for addiction treatment.	Carrie	F/U Sheriff/Internal ER Providers - Dallas/Josh for ideas	Summer 2022		
		c	Expand screening brief intervention referral and treatment (SBIRT). Expand outpatient programs for substance abuse.					
		d	Establish / promote discarding old prescriptions at local police departments, especially opioids.		Explore onsite feasibility	Local law enforcement officers provide drug disposal at PD. Implement process for safe narcotic storage at discharge by providing medication lock boxes to patients prescribed narcotics.		
		e	Continue and expand to offer / create meaningful community youth activities to keep youth engaged and active. Research prevalent issues leading to drug abuse by adolescents. (Utilizing JCCTC).	Krista - JCCTCC involvement				
		f	Continue to seek Alcohol & Drug Abuse GRANT funding. Expand "no drinking" school educational program.			Considering participation in grant with CKF Addiction Treatment on a potential RCORP/HRSA grant to provide substance abuse treatment options locally.		
		g	Continuing AA program that meets monthly. Help support program through additional funding or communication of information to community members.		listed in Community resource booklet/on website	Current	3 hours annually	\$0
		h	Continue with Health Classes in area schools and host speakers (DARE). Support USD post-graduation / post-prom parties financially	Carrie	Approve Annully to Jackson Hieghts, Royal Valley, Holton schools	Annually		\$200
6	<b>Child Care (under 18M)</b>	a	Conduct Child Care Support education i.e., teen babysitting classes etc. Continue to provide support for licensure i.e., CPR classes. Continue to provide continuing education and training to parents. Investigate adding infant, toddler, and pre-school child care	Health Dept/ Krista Eylar *Unsure of value of Health Dept. partnership as they are not involved with child care efforts, KDHE Child Care Licesnsing	Local Provider Groups (Raising Greater Jackson County)	Currently partner w/local daycare providers to provide CPR certification. Consider education and training for HCH staff to become certified in Safe Sitter, offer courses 1-2 X/summer. Consider offering/promoting community CPR sessions.		Safe Sitter Certification \$85.00 X 2 = \$170.00

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This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Recruit Child Care providers to the PSA through marketing initiatives. Launch AD campaign to recruit Child Care providers to county to serve PSA. Place flyers in local business.		Tonya/Krista/Kristi Rousch	Encourage local daycare providers to consider hospital employee needs, possibility of developing a privately operated center in Medical Pharmacy building		
	c	Educate young families on child care community options / resources. Utilize advertising and media outlets to keep the community aware of childcare available.		Leigh Ann/Pam	Add available child care options to website resource listings.		
	d	Provide education / information about grant opportunities to help fund child care and to help existing businesses.		Krista	Utilize Child Care Aware of Kansas website to look for grants quarterly, promote grant opportunities via Facebook		
	e	Enhance partnerships among the parents and school districts for additional child care programs.			JCCTCC membership allows interactions with all local school reps. Encourage schools to re-open programs closed by the pandemic including before and after school programs.		
<b>7 Obesity (Nutrition / Exercise)</b>	a	Expand and enhance community activities that promote physical fitness/exercise for the entire family such as: "Walk with a doc". Sponsor a community-wide "fitness challenge" all ages.	HCH	Community Health & Fitness Centers / Parks & Rec	Walk with a Doc - 2022 1st scheduled 3/30/2022	36 hrs	\$1,500
	b	Expand diabetic educational services. Partner with providers and H.D. to enhance this service. Have providers speak at schools.	Rachel Gross Kelcie D.				
	c	Explore grants for free education regarding nutrition / physical activity / owning your health.					
	d	Continue to provide education to employers through work-site health fairs and educational programs, including various screenings.					
	e	Partner with the City Parks and Recreation Dept to encourage additional opportunities throughout PSA.	Rachel Gross Kelcie D.	City - Addie Larson/ Lindsey Hieneken	Looking at Scavenger Hunts, other fun ideas to get public involved	10 hrs	\$250
	f	Continue to Increase access to healthy foods in schools for youth and nursing homes for seniors. Provide healthier school vending options.					

