

CHNA Implementation Plan Tactics - Holton Community Hospital / Jackson Co KS

Wave #3 CHNA Health Needs Tactics - Year 1 of 3 (Starting 4/1/2019 - 03/31/2022)

	CHNA Health Areas of Need	T	"Specific Actions" to Address Community Health Need or "Reasons Why Hospital Will Not" Address Need	Identified "Lead"	Identified Partners	Timeframe	Resources (Hours)	HCH \$\$\$		
1	Mental Health (Diagnosis, Placement, Aftercare)	a	Continue to investigate grant writing to fund mental health. Use grant funding to support mental health care and mental health prevention.	M.H. / Health Dept	HCH, Law Enforcement, WYCA					
		b	Launch community education. Collaborate with community elementary, middle, and high schools to educate students on mental health (de-stigmatize mental health conditions, suicide prevention and social media bullying).					\$450		
		d	Increase depression screenings by primary care physicians. Add trauma assessment for pediatrics and other MH issues.					\$750		
		e	Promote existing mental health services, facilities and providers. Educate community on placement process and options.							
		f	Retain existing psychiatric providers and determine if additional providers should be recruited.							
		g	Continue to provide mental health service "first aid" training for law enforcement, schools, and other first responders in the community.							
		h	Explore development of senior life solutions program					\$5,000		
		i	Explore / Expand USDA 2nd track					\$21,000		
		2	Public Transportation (All including HC)	a	Conduct research on current transportation resources, document demand, and report needs. Create county volunteer car-pooling program and/or explore Uber services (recruit firm).	JC / Sr Citizens	THRIVE, City, Tribe, HCH			
				b	This health need is not part of Holton Community Hospital's Mission of Critical Operations. Will partner with others as appropriate.				1	
c	Develop a county transportation master plan. Work with local organizations to brainstorm ideas for transportation alternatives.									
d	Explore KDOT transportation grant in order to meet outside county need.									
e	Promote telemedicine and telehealth services when possible as an alternative to patient's traveling for care delivery.							\$1,000		
3	Food Insecurity	a	Educate schedulers to consolidate appointments with different specialties on same day in order to minimize travel needed.				1			
		a	Continue to grow & promote community farmer's market. Offer gardening classes. Support "Farm to School" program to provide local produce to students.	Health Dept / Schools	THRIVE, United Way, Catholic Charities, NEKCAP					
		b	This health need is not part of Holton Community Hospital's Mission of Critical Operations. Will partner with others as appropriate.					\$1,072		
		c	Continue community backpack program, school food improvement initiatives and THRIVE donations.							
		c	Establish formal "Jackson Co Healthy Eating" program. Seek KS grant(s) to provide healthily eating bulletin to all local households and create an county event twice a year with speaker and panel.					\$500		
		d	Work with local employers to provide healthy lunch options for their staff.					\$972		

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	e	Offer and promote nutrition and label reading education, gardening strategies and a community garden growth opportunities. Explore possible SNAP approval of local vendors at Farmer's Market.					
	f	Encourage the utilization of dietician in primary care and specialty care settings. Recruit dietician.					\$750
	g	Offer free cooking classes, using produce from community gardens, and provide recipes for healthy dinners.					\$750
	h	Establish relationship with schools to provide education to students and families about health eating strategies. Encourage health after school snacking.					
	i	Continue Harvesters, pantry, health dept, and ministry alliance programs.					
	j	Develop restaurants / Walmart food giveaway options.					
4 Awareness of Healthcare Services	a	Continue HCH marketing activities. Promote existing healthcare services, facilities and specialists. Increase marketing activities to generate community interest and awareness.	HCH / Health Dept	JK Co, Chamber, 4H, Tribe, Schools			\$5,400
	b	Educate community about existing HC services using digital tools (Facebook / Website). Advertise on the radio and in the newspapers. Create fliers of different services and programs and hang in schools, churches, and other community gathering places.					\$500
	c	Create comprehensive Jackson County Resource Guide on dedicated community website. Create options to set appointments / see openings.					\$250
	d	Send hospital leadership and staff to local events, activities, and programs to promote and publicize facilities and services. Organize who goes where and when.					\$960
	e	Start up and host lunch and learn where healthcare staff are able to describe their services to a different demographic of individuals than those that would be able to attend an evening dinner. (consider breakfast options as well)					\$500
	f	Promote and support free sports physicals.					\$900
5 Poverty / Employment Readiness	a	Continue THRIVE weekly life skills classes and continue NEKAP life skills classes.	JK Co / City	ST of KS, Schools, THRIVE, NEKCAP			
Mission of Critical Operations. Will partner with others as appropriate.	b	Continue PSA school career development. Launch United Way classes.					
	a	Create a class that offers help on resume and interview skills hosted by local community HR reps. Involve NEKCAP and THRIVE.					
	b	Promote and advertise surrounding area college job fairs to high school students and the unemployed such as the Washburn Tech Program.					\$1
	c	Offer money management education seminars or classes. Encourage individuals to open up a savings account and offer tips on paying off debt.					
	d	Continue to promote a community garden where locals can come grown and produce their own food to decrease meal costs and increase healthy eating.					

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	e	Research how to have a drive to donate business clothing for interviews and clothing upon job attainment for local community members.				1	
	f	Continue to partner with churches and other community programs to develop soup kitchen/food pantry for those in need.					
6 Language Translators (Guatemalan, others) less than 5% Mission of Critical Operations. Will partner with others as appropriate.	a	Continue Evangelical Methodist Church language classes.	Health Dept / Schools	HCH, Med Alliance, NEKCAP, Banter Creek / Johnsonville			
	b	Launch HCH Translator service.					
	a	Explore resources needed to clarify an employee translator.					
	b	Research and evaluate different translation services that allow access to remote translation services (i.e. you call in and translation is done via the telephone)					\$720
	c	Dedicate a resource in the area to act as a translator for the healthcare organizations (i.e. a community member who speaks both Guatemalan and English)					\$1
	d	Provide the resources needed and dedicate 2-5 hospital staff members to learn the necessary translation languages					
7 Substance Abuse (Meth, Marijuana, Opioids) This health need is not part of Holton Community Hospital's Mission of Critical Operations. Will partner with others as appropriate.	a	Continue to monitor prescription drug abuse. Support area physicians in discouraging prescription drug abuse. Create alert system between physicians and pharmacies for drug abuse.	Law E / Health Dept	Schools, Youth Coalition, HCH, Pharmacy, KS, EMS, HCH			\$240
	b	Continue training substance abuse - law enforcements. Administer ER Nar Policy / Promote Nar Can Community Education series.					
	d	Continue / promote Discarding Old Prescriptions service at local police departments, focus on opioids. Expand take back days (yearly) to quarterly.					\$30
	e	Expand school educational program (DARE) to educate on drug abuse and its consequences.					
	f	Partner with local police authorities to develop a plan for helping those using drugs illegally. Include treatment of addiction in these plans.					
	g	Support substance abuse counseling for community members. Educate the schools and local community organizations on signs of drug abuse. Establish resource list available for addiction treatment.					
	h	Expand screening brief intervention referral and treatment (SBIRT). Expand outpatient programs for substance abuse.					
	i	Develop meaningful community youth activities to keep children busy and supervised. Research prevalent issues leading to drug abuse by adolescents and work to establish systems to combat those issues.					

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8	Obesity (Nutrition/ Exercise)	a Sponsor community activities that promote physical fitness/exercise for the entire family such as: Walk Holton JACO. Sponsor a community-wide "fitness challenge" all ages.	Health Dept / HCH	Schools, PSA providers, YMCA, Head Start, JK Co, Harvesters			\$500
		b Create community educational series focusing on cooking demos, food labels, grocery store tours, restaurants healthy meals / portions options, health fairs, classes, speakers etc.					
		c Explore grants for free education about nutrition. Continue THRIVE programs.					
		d Continue to expand walking trails from Holton (city) to lake.					
		e Launch diabetic educational services. Partner with providers and H.D. to launch.					\$450
		f Educate local businesses and industries on the benefits of offering wellness programs for their employees.					
		g Increase access to healthy foods in schools for youth and nursing homes for seniors. Provide healthier school vending options. Collaborate w/ local schools to cook "healthy meals"					
		h Work with economic development groups to provide education and fitness activities for community members.				1	
		i Market and promote the local farmers market farmers market. (Comes to Jackson Co once a week) Use social media, radio, and newspaper to expand and grow vendors.					
		j Request for local community clubs / programs to promote wellness involvement (such as 4-H).					
		k Start "Awareness Program" to educate elementary/middle school children and their families about obesity				1	
		l Continue to provide education to employers through work-site health fairs and educational programs, including various screenings.					
Total CHNA Support Investments						\$	\$42,696